Shawn Zuratovic

Senior Learning Consultant

Experienced learning & organizational development leader with a 15+ year track record of designing and implementing successful, data-driven programs that enhance employee performance, drive business outcomes, and support diversity and inclusion initiatives.

✉ shawnzuratovic@gmail.com ☎ 7246505900 📍 Las Vegas, NV in linkedin.com/in/shawn-zuratovic

SKILLS

Learning Strategy Development | Learning Technology | Instructional Design Models | Curriculum Mapping | LXP

Program Management | Onboarding Programs | Change Management | Performance Analysis | Sales Enablement

Leadership Development | Adult Learning Theory | LMS Implementation | Diversity & Inclusion | Data Analytics | AI

TECHNICAL SKILLS

Learning Technology
Articulate 360, Adobe Captivate, Camtasia, Moodle, Cornerstone, SAP SuccessFactors, Workday Learning, Docebo, Skillport, SCORM/xAPI

Other Technology
Adobe Creative Suite, Microsoft 365, Canva, SharePoint, Salesforce, Azure, Confluence, Workday, Tableau, Slack, Quip, Oracle, AWS, Zoom, ChatGPT/AI/Copilot

WORK EXPERIENCE

Senior Training & Communications Manager - Digital Transformation
TE Connectivity

02/2024 - Present

- Transformed CRM training for 3,000+ users, boosting satisfaction from 35% to 91% through innovative learning approaches
- Deployed learning programs in 32 countries with 92% completion (vs 15% benchmark) using strategic content design
- Created strategic comms plan for 15K+ employees, driving 88% engagement rate, a 43% increase from baseline
- Partnered with executives on training initiatives, cutting implementation time 22% while ensuring high adoption

Senior Learning Manager
Insperity

11/2017 - 02/2024

- Conducted training needs analysis for 300,000+ employees, identifying $1.5M in development opportunities.
- Created microlearning content using Rise 360 and Storyline 360, reducing training time by 65%.
- Implemented various LMS solutions, including SAP SuccessFactors, Cornerstone, and Workday Learning.
- Managed $1.2M learning program budget, optimizing costs by $350K annually.
- Coached a team of 15+ instructional designers and developers, supporting development of their skills.

Business Technology Training Lead
Salesforce

08/2021 - 03/2023

- Created customized training strategies for large system implementations, exceeding revenue goals by 20%.
- Built trusted advisor relationships with HRBPs and executives to secure buy-in on strategic initiatives.
- Launched global product training program, accelerating performance by 40%.
- Managed program rollout across 10 global locations simultaneously.

WORK EXPERIENCE

Learning and Development Manager
Clever Sponge

01/2010 - 11/2017

- Pioneered conversion of classroom programs into modern video-based eLearning, reducing costs 40%.
- Implemented blended learning, boosting learner proficiency 45%.
- Earned consistent client renewals through industry-leading retention and satisfaction.
- Designed training strategies to support diversity and inclusion initiatives.
- Leveraged data analytics to inform future program development and demonstrate ROI.

Global Learning Consultant
Nielsen

12/2017 - 05/2019

- Consulted with clients to design tailored learning solutions simplified complex topics into engaging eLearning courses and dashboards.
- Produced 200+ microlearning video assets, increasing engagement 135%.
- Expanded skills development by 50% through new global learning program.
- Operated in a global environment, building consensus across geographies and business units.
- Led global training initiative that expanded employee skills development by 50%.

Instructional Designer & Learning Consultant
Highmark Health

06/2016 - 12/2017

- Converted 35,000+ employee classroom programs into modern video-based eLearning assets.
- Implemented virtual instructor-led and blended training, boosting learner retention 25%.
- Managed large-scale projects, ensuring timely delivery within budget constraints.
- Built partnerships with business leaders to identify skills gaps and performance needs.
- Evaluated instructional methods and tools, enhancing course design.

Lead Clinical Trainer
University of Pittsburgh

08/2008 - 06/2016

- Pioneered adoption of VR simulations, reducing per-learner costs 20%.
- Led research studies quantifying effectiveness of new teaching methods.
- Supervised team of 15 instructors across 5 departments.
- Consulted as subject matter expert on curriculum enhancements.

EDUCATION

B.S. Psychology
University of Pittsburgh

B.A. Communications
University of Pittsburgh